

AgentOS

The platform behind your agent business

With DualEstateOS for rental owners and investor opportunities

Built for RGroup agents. Supported by Sizzle Marketing.

An agent’s day, organized

Know who needs you today

Priorities, follow-ups and appointments in one working rhythm.

Give each inquiry a next step

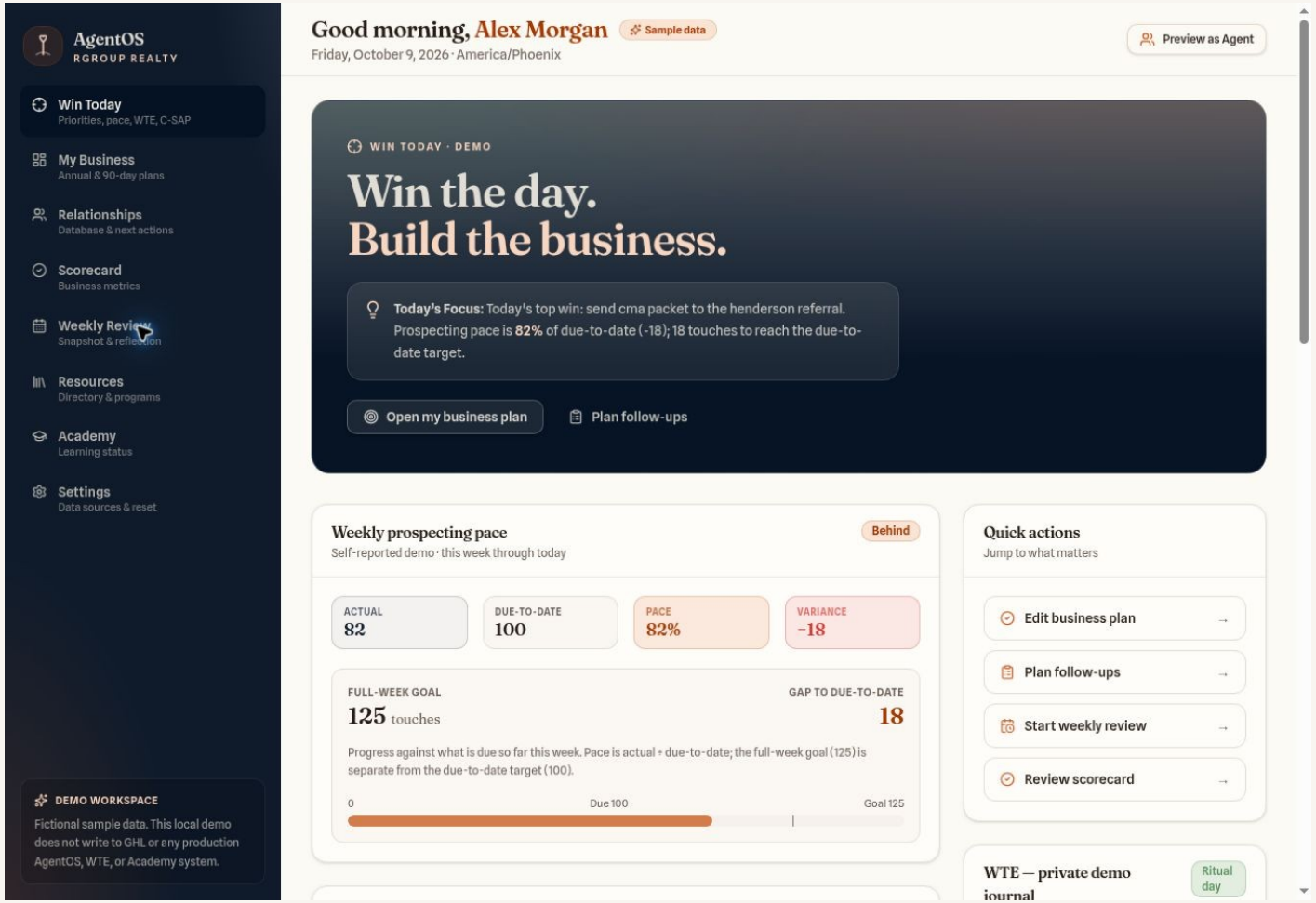
A useful response, a clear owner and a recorded action.

Build beyond the next closing

Stay connected through service, education and future property decisions.



The Today dashboard



A clear daily focus

See the next useful action before opening another app.

Visible progress

Connect daily activity with weekly commitments.

Useful places to go

Relationships, scorecard, resources and Academy.

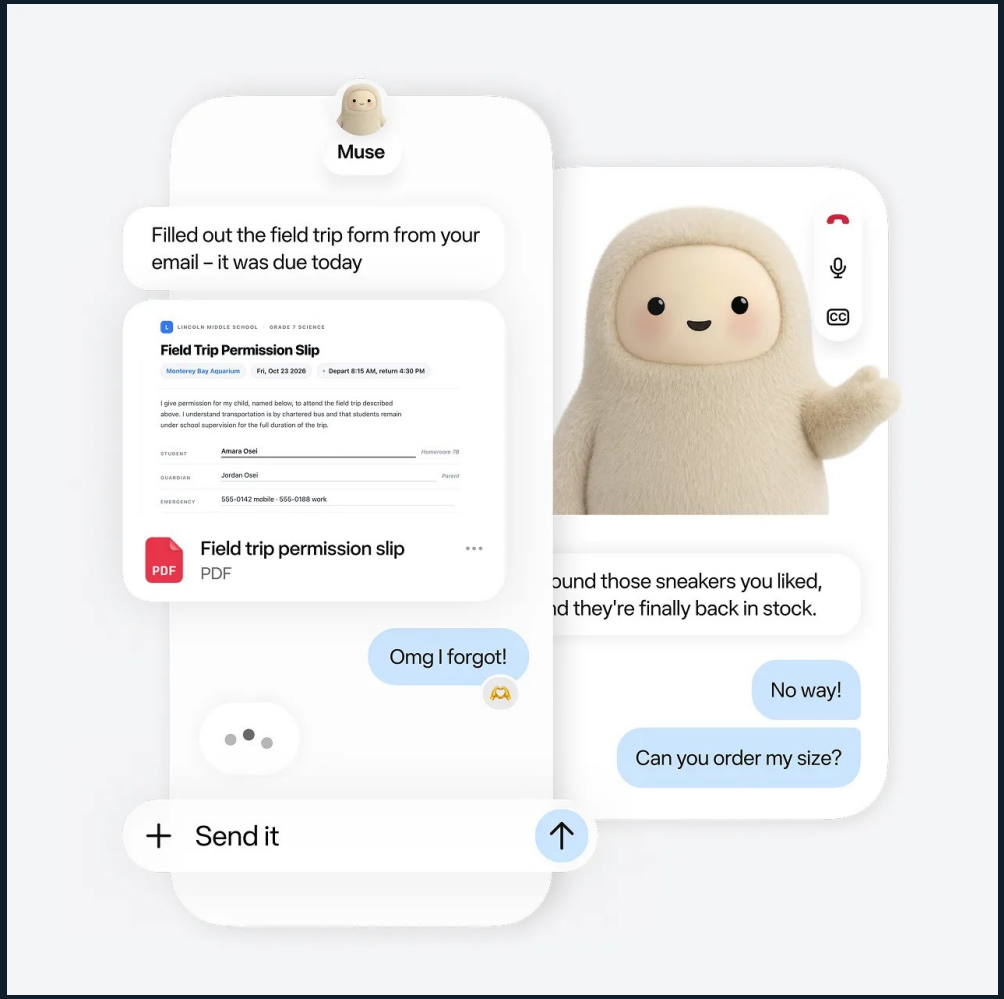
Meta Muse: your AI Chief of Staff

“What needs my attention today?”

Plan priorities. Prepare for clients.
Turn ideas into drafts and actions.

Personal coaching stays personal.

Watch Meta’s Muse introduction



Official Meta product illustration. AgentOS connections and permitted actions depend on each agent’s verified setup.

Meta Muse in your working day

Morning focus

“Build my plan from today’s appointments and follow-ups.”

Client preparation

“Prepare the owner meeting and the questions we need to resolve.”

Marketing help

“Draft the follow-up and social content for my review.”

Weekly accountability

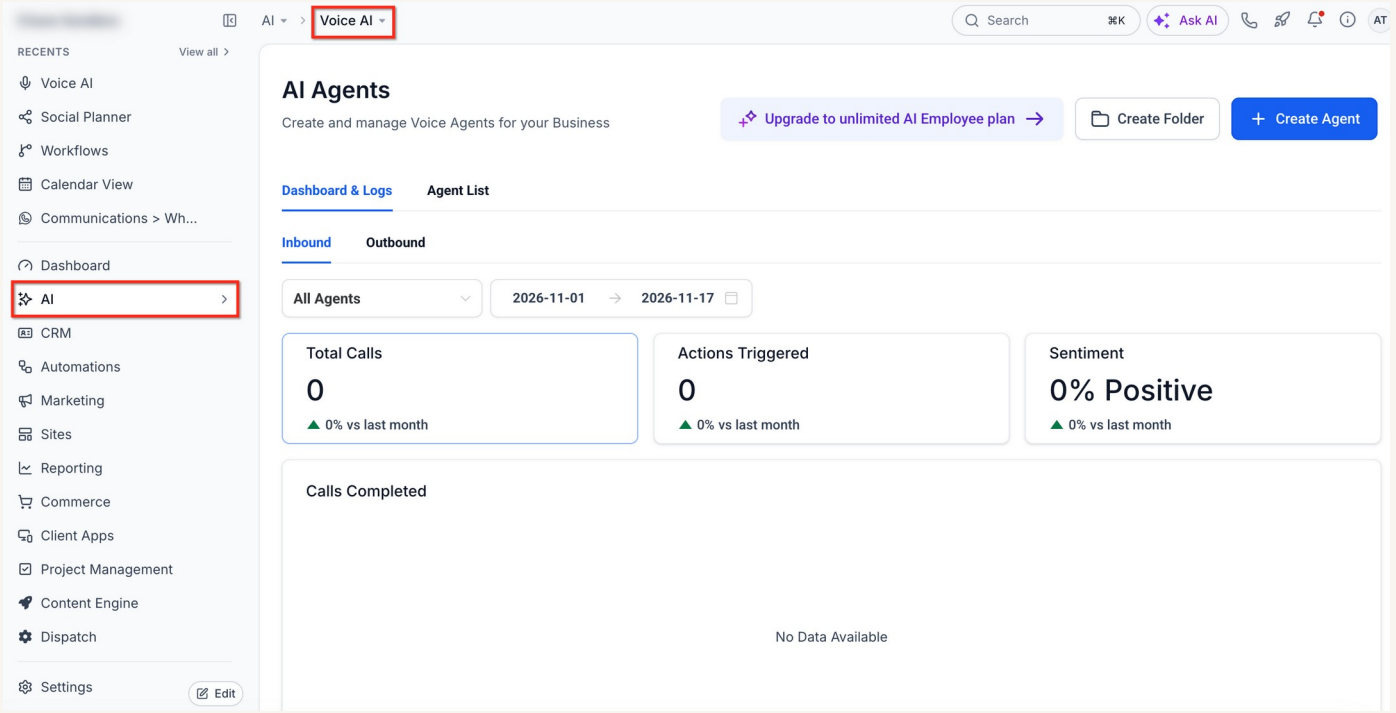
“Compare completed work with my 4-1-1 commitments.”

HighLevel keeps the business record. The agent approves the next action.

Configured use cases. Available records and permitted actions depend on the agent’s connections.

AI Employee supports the first response

Website conversations and phone reception, configured for the agent’s business



Answer and qualify

Use approved information to understand the inquiry.

Book or route

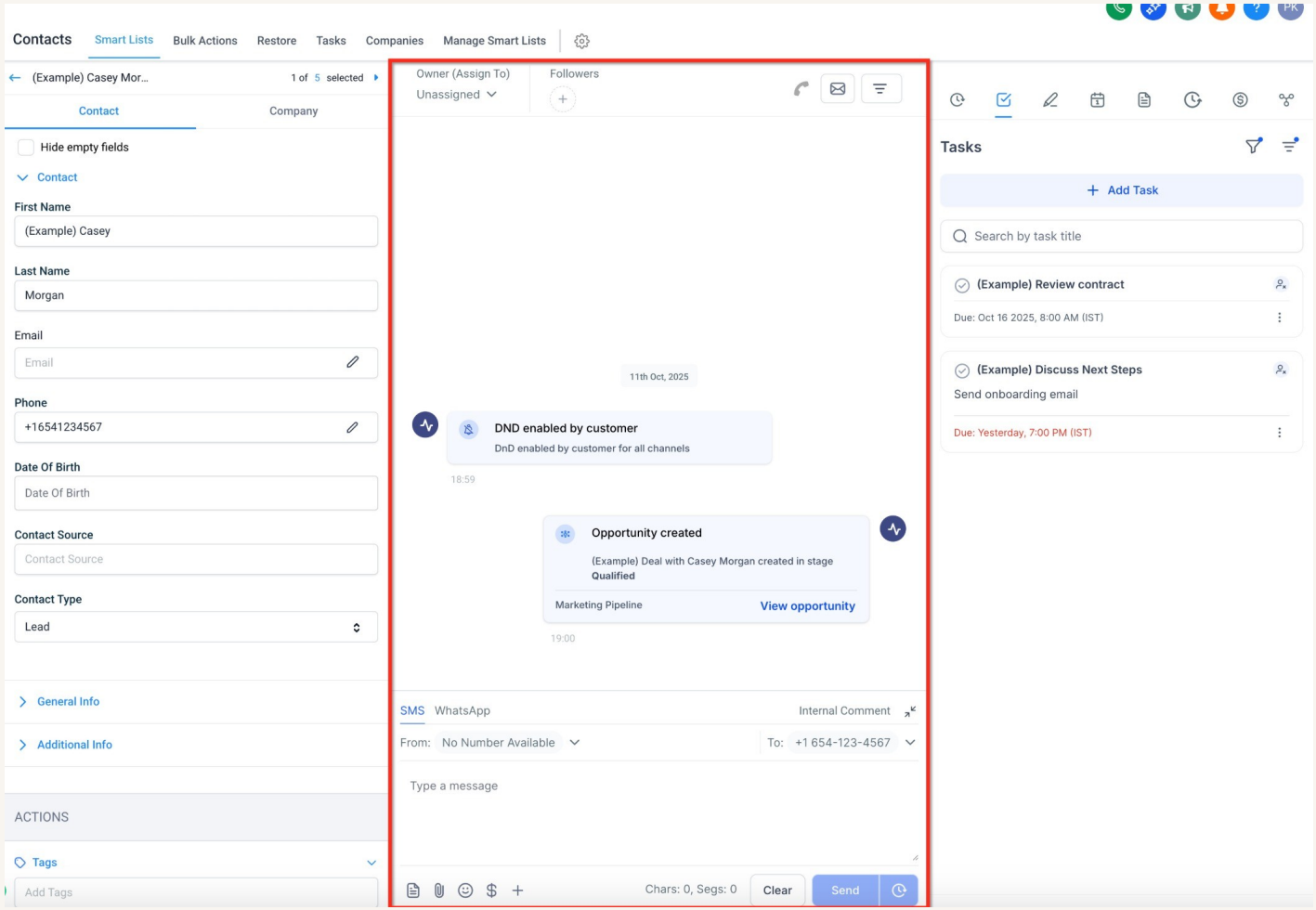
Offer an appointment or connect the person with the right human.

Keep the context

Record useful details for the agent’s next conversation.

Native HighLevel example. Training, phone routing, calendars and handoffs require account-level setup.

Every conversation has context



Contact details

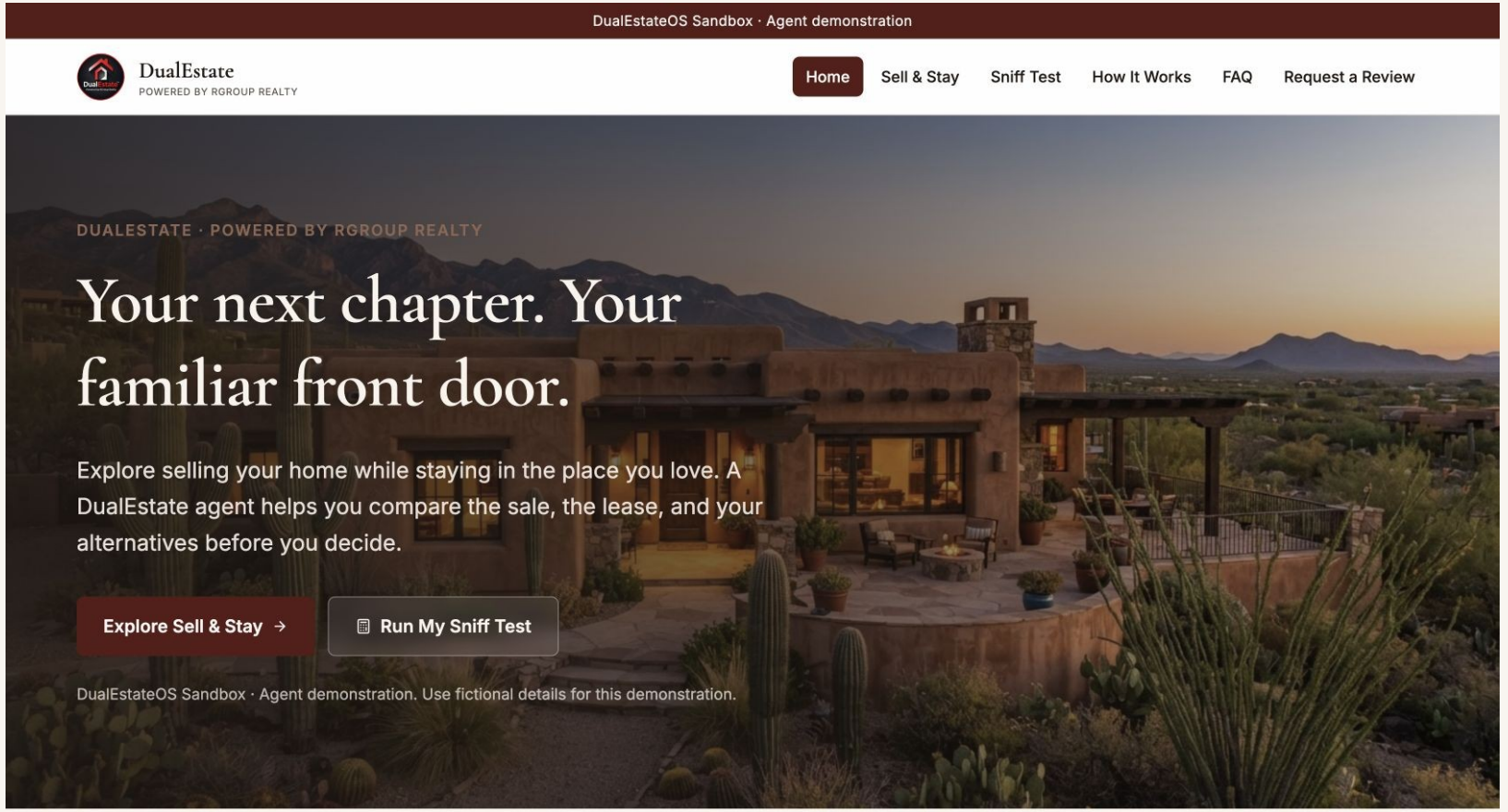
Message history

Calls and notes

The next task

HighLevel vendor example. Custom AgentOS in-app calling and texting still require integration acceptance.

Your website gives inquiries a next step



Relevant content

Give clients a clear reason to explore your expertise.

A clear next step

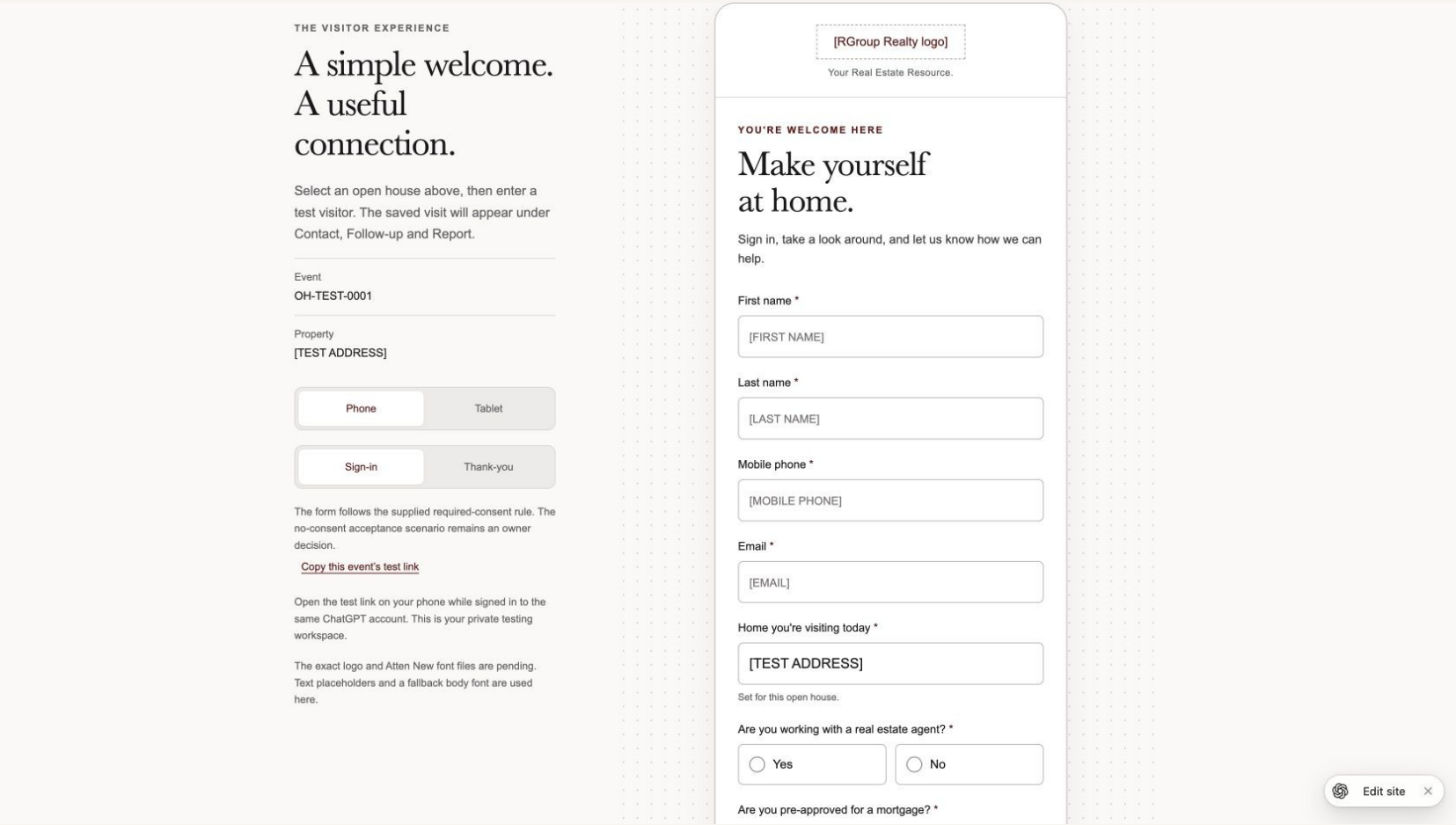
A program, a calculator or a request for review.

Recorded follow-up

Keep inquiry details with the assigned next action.

Existing DualEstateOS website demonstration. This is one example of the shared website foundation.

Open houses create useful follow-up



Before the event

Property, date, host and lender details

During the event

QR or tablet sign-in with communication choices

After the event

Assigned next steps and a seller activity report

Existing Open House prototype. Production lookups, CRM sync and message delivery remain unverified.

Marketing follows the work you do

Listing and open-house campaigns

Build useful content around property milestones and events.

Database and community follow-up

Keep relationships active with relevant local information.

Muse drafts. HighLevel tracks.

Review the message, choose the audience and measure the resulting leads.



Configured workflow model. The agent reviews content before publishing or sending.

ClientOS makes your service visible

A client can see what happens next.

A useful update answers a real question.

What happened?

Showings, feedback, marketing activity and completed milestones.

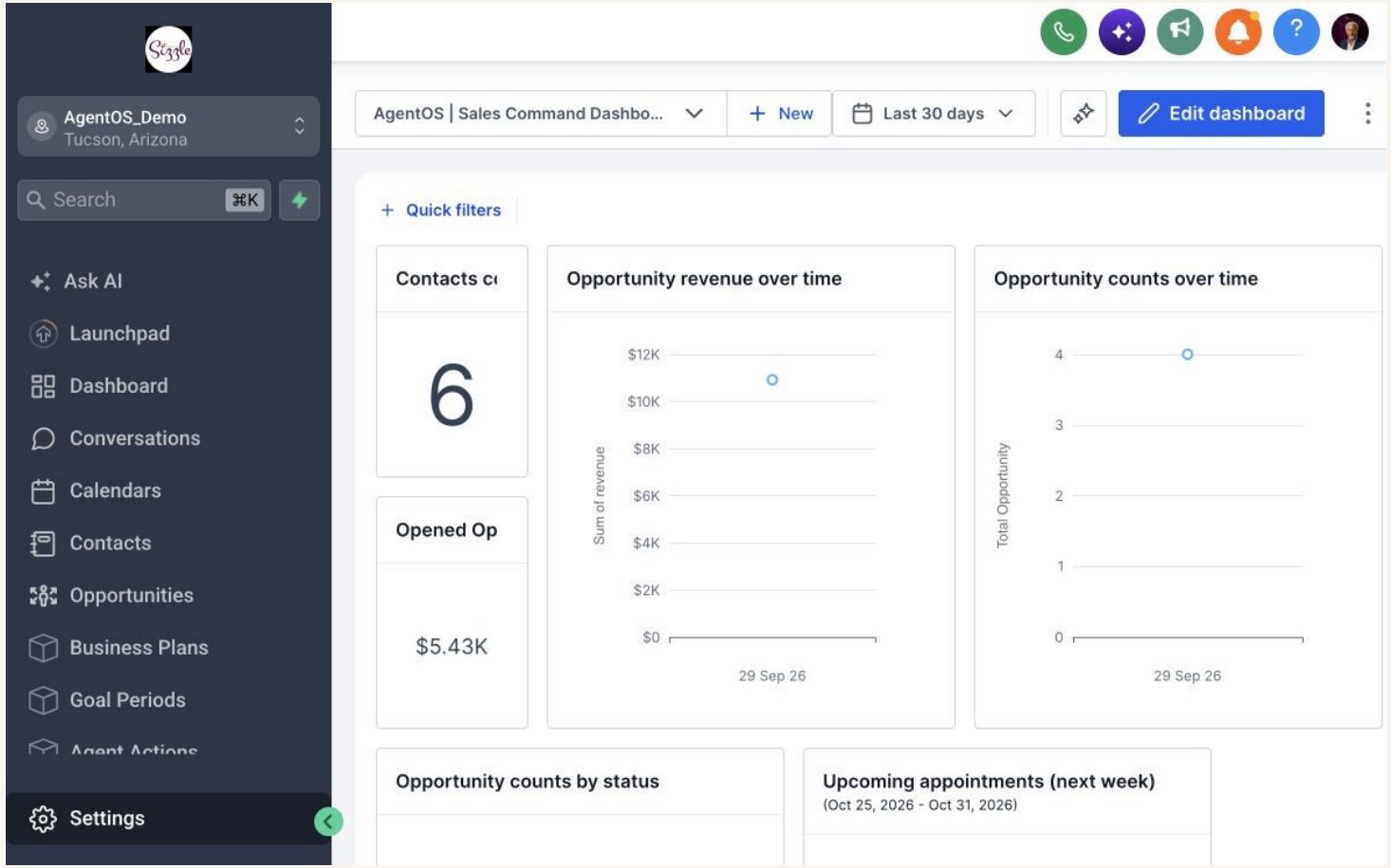
What does it mean?

Explain the progress and any decision that needs attention.

What happens next?

Name the next action, its owner and the expected timing.

Growth becomes a weekly practice



GPS and 4-1-1

Connect the annual direction to monthly and weekly commitments.

Your scorecard

Review activity and opportunities with real CRM evidence.

Academy + daily focus

Learn in Academy. Practice focus with WinTodayEveryday.

Existing AgentOS_Demo HighLevel dashboard, October 24, 2026. Sample counts are not agent performance claims.

DualEstateOS

More ways to serve a property owner

Sales remain the foundation.
Rental-owner and investor relationships expand the opportunity.



What DualEstateOS adds

Capability	AgentOS	DualEstateOS
Daily work	Sales priorities and follow-up	Sales plus owner and investor work
Muse and AI Employee	Agent coaching and lead response	Additional program knowledge and routing
Website and marketing	Agent, listing, buyer and seller journeys	Landlord, investor and Sell & Stay journeys
Opportunity tracking	Buyer and seller relationships	PM referrals and owner acquisition
Business visibility	Activity, appointments and pipeline	Door attribution and property service milestones
Decision tools	Tools selected for the agent’s setup	Owner scenarios and Sniff Test calculators

Configuration comparison. Availability and activation depend on each agent’s deployment.

One property, an ongoing relationship

The service path changes as the owner’s goals change

01

The owner’s question

Sell now, keep a rental, seek professional management or plan a later move?

02

The right handoff

Retain the agent relationship while the right RGroup team handles the next service.

03

The future opportunity

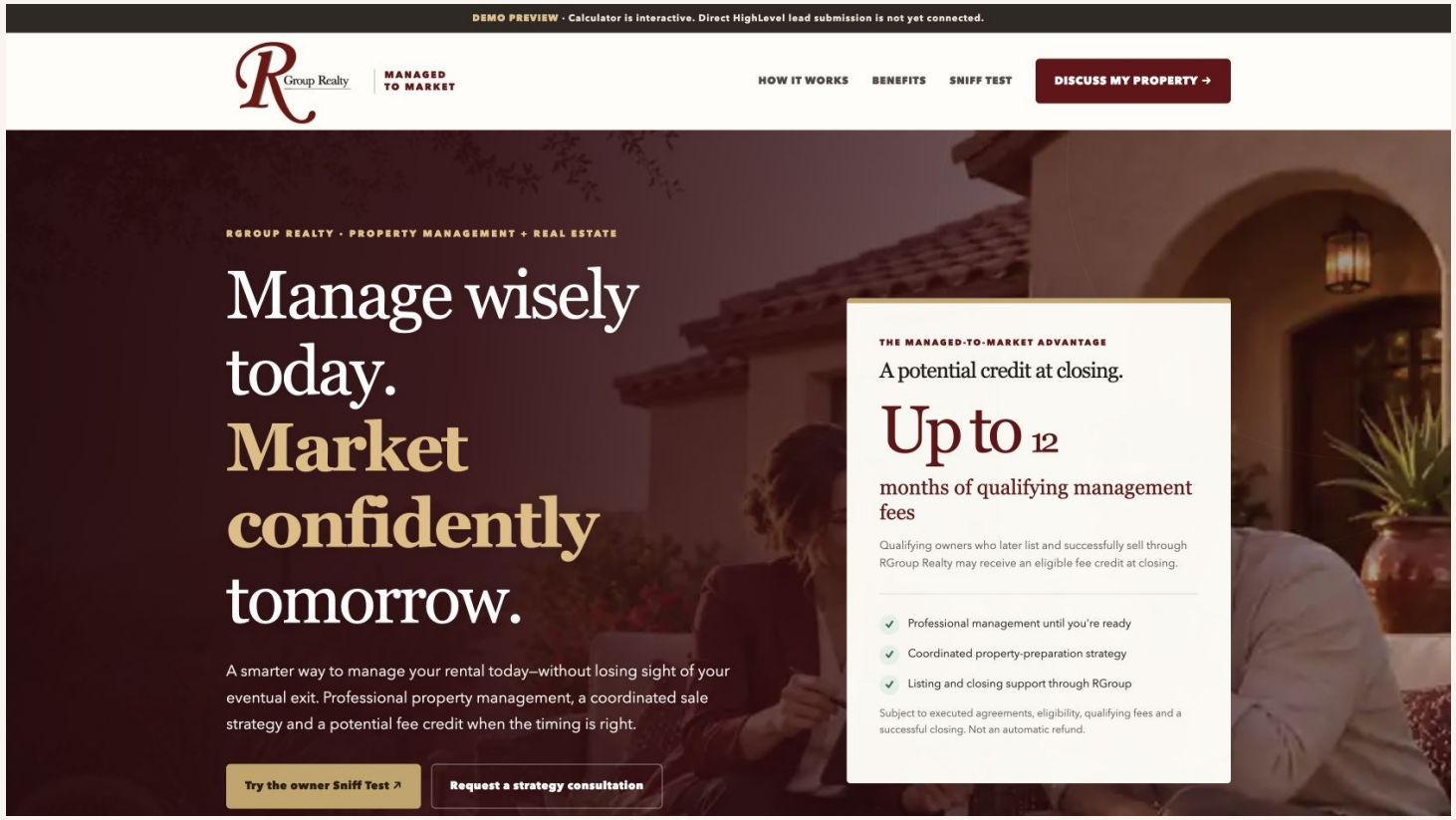
Stay connected for lease milestones, property care, another investment or an eventual sale.

DualEstateOS is designed to track the source, responsible agent and next action.

PM referrals and confirmed managed doors are separate. AppFolio remains the source for property-management facts.

Manage-2-Market

Professional rental management with an eventual sale in view



Manage today

Organize rental operations and property records.

Prepare for sale

Review lease timing, condition and sale readiness.

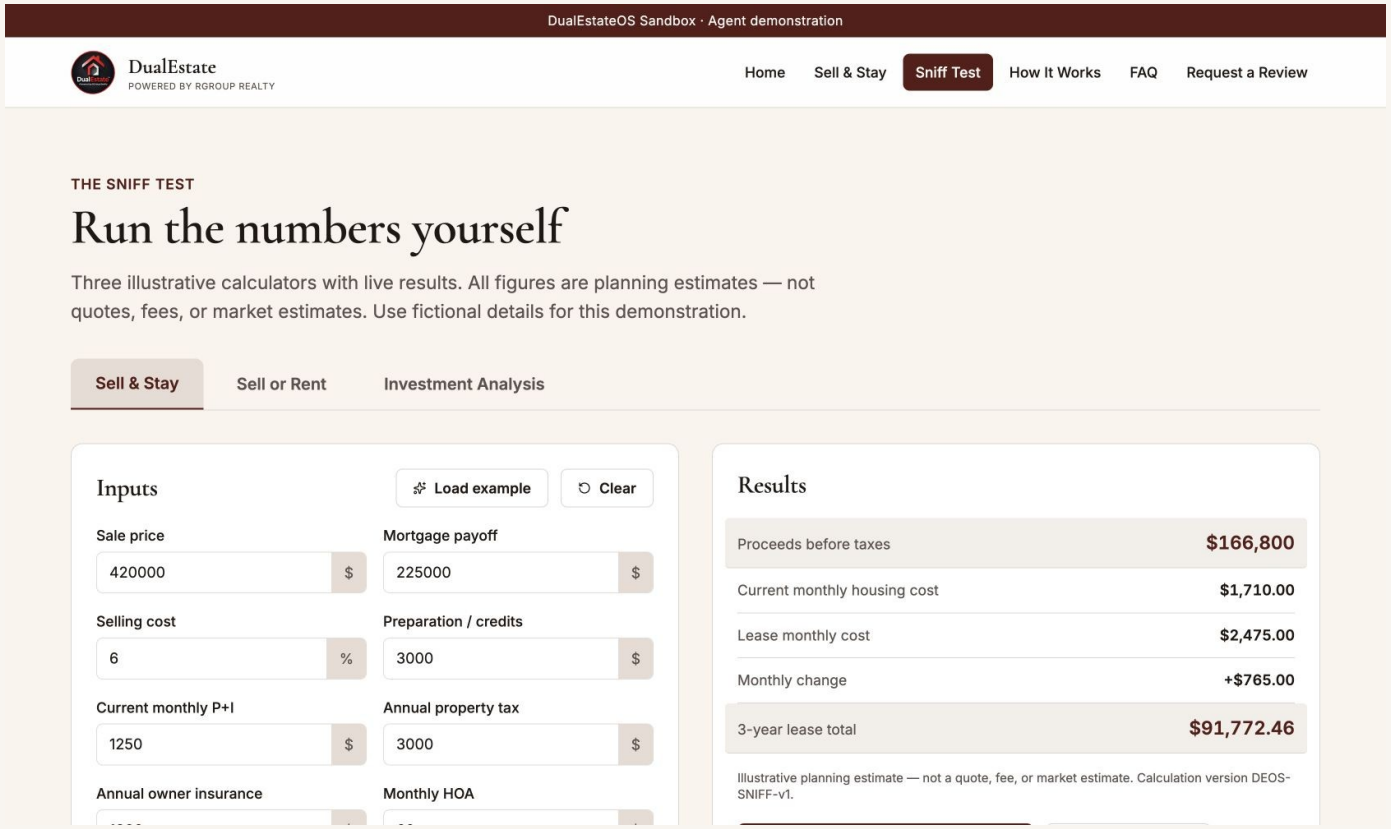
Sell when it fits

Coordinate the sale and eligible written credits.

Existing Managed-to-Market preview. Direct HighLevel lead submission is not connected.

Sell & Stay

A sale to an investor, followed by a separately negotiated lease



For the homeowner

Compare the sale and the lease with a planned transition.

For the investor

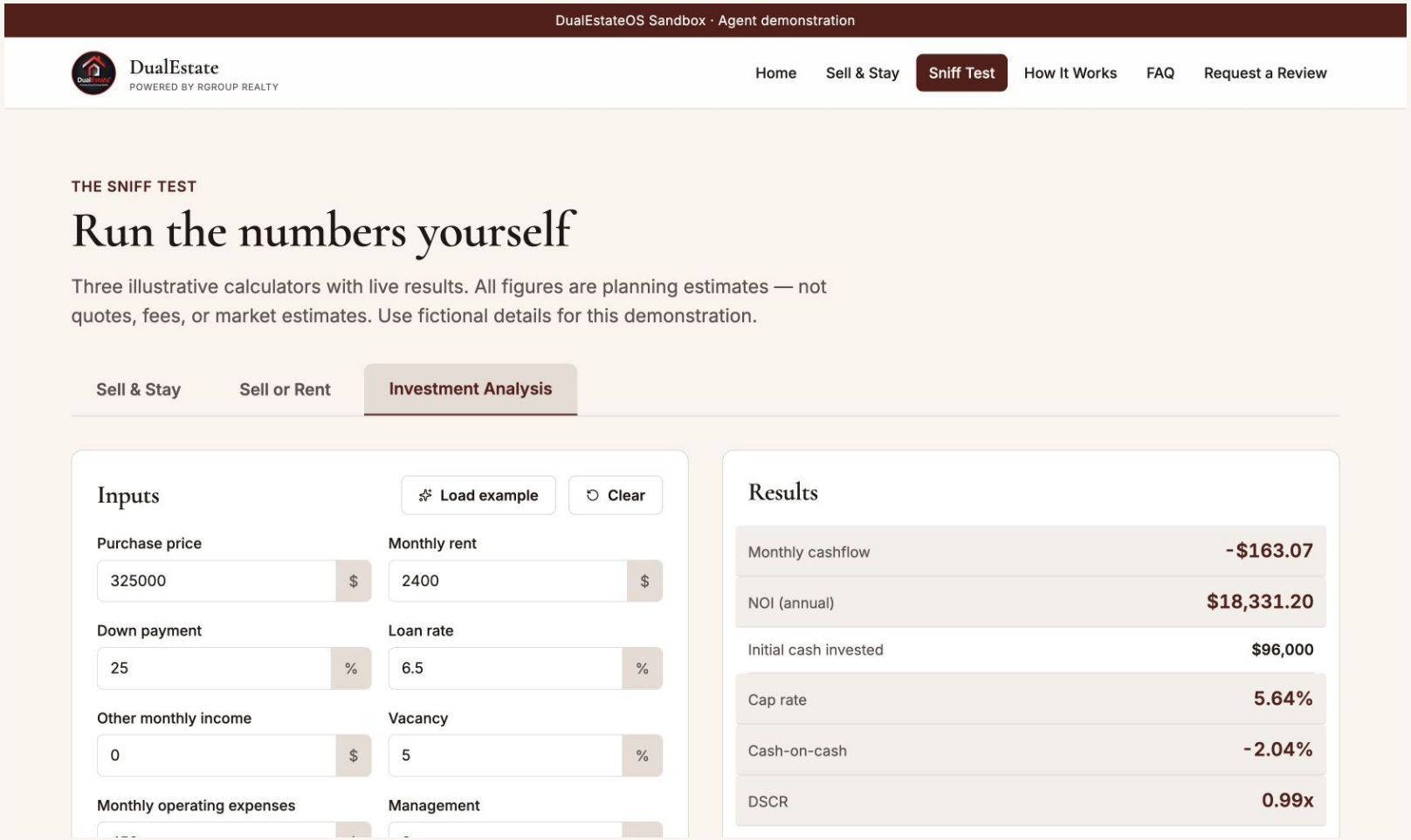
Review the property, rental terms and management.

The agent’s role

Bring the parties together for a documented next step.

Existing calculator demonstration. Net proceeds and housing costs depend on inputs and signed terms.

The Sniff Test makes tradeoffs visible



Sell & Stay

Proceeds and ongoing housing costs

Sell or Rent

A sale today versus a rental strategy

Investment analysis

Cash flow, cap rate and debt coverage

Illustrative planning tools, not an appraisal, offer, lending approval or tax calculation.

Property support extends beyond closing

Before a sale

Property condition, preparation and appropriate specialist referrals.

During a transaction

Elements By Design repair and BINSR-related service pathways.

After the closing

StayWell and property-care options help sustain the relationship.



Separate service scopes and agreements apply. Availability depends on the property and program.

The RGroup team behind the platform

RGroup Realty

Brokerage guidance, client strategy and the agent relationship.

RGroup Property Management

Rental-owner services, management operations and property expertise.

Sizzle Marketing

Platform configuration, marketing systems, AI setup and support.

Elements By Design

Property-condition and repair services through defined scopes.

A 70-second platform tour



Watch the online tour

Open the MP4 video

PDF: click the image or use a video link.

Online review requires ChatGPT sign-in.

Captioned video. Representative screens and demonstrations retain their source labels.

Your platform starts with your business

Choose the client focus.
Configure the tools.
Practice the complete client journey.

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Demonstrations and source references

Open the demonstrations

DualEstateOS website and calculators

Manage-2-Market preview

Open House prototype

HighLevel conversations video guide

Meta Muse official introduction

Demo access may depend on account permissions.

Project foundation

AgentOS Three Platforms Strategy

AgentOS Demo Schema Manifest

AgentOS Muse guide

DualEstateOS Muse Integration Update
November 20, 2026

Open House Integration Build Spec
November 19, 2026

Screen captures: November 21, 2026. Detailed source notes accompany each slide.