

ClientOS

The client side of your real estate business

A clear view of the work,
the decisions and the next step

RGroup Realty and Sizzle Marketing. ClientOS design showcase.

A clearer experience for every client

Progress clients can understand

Show completed work and explain what comes next.

Decisions with useful context

Put the relevant update beside the question the client needs to answer.

A visible human relationship

Keep the agent or asset manager easy to reach throughout the journey.



Designed ClientOS experience. Imagined consultation scene.

Four journeys, one ClientOS foundation

Seller

Property preparation, marketing, showing feedback and the path to closing.

Buyer

The search plan, homes to consider, tours, offers and transaction milestones.

Investor

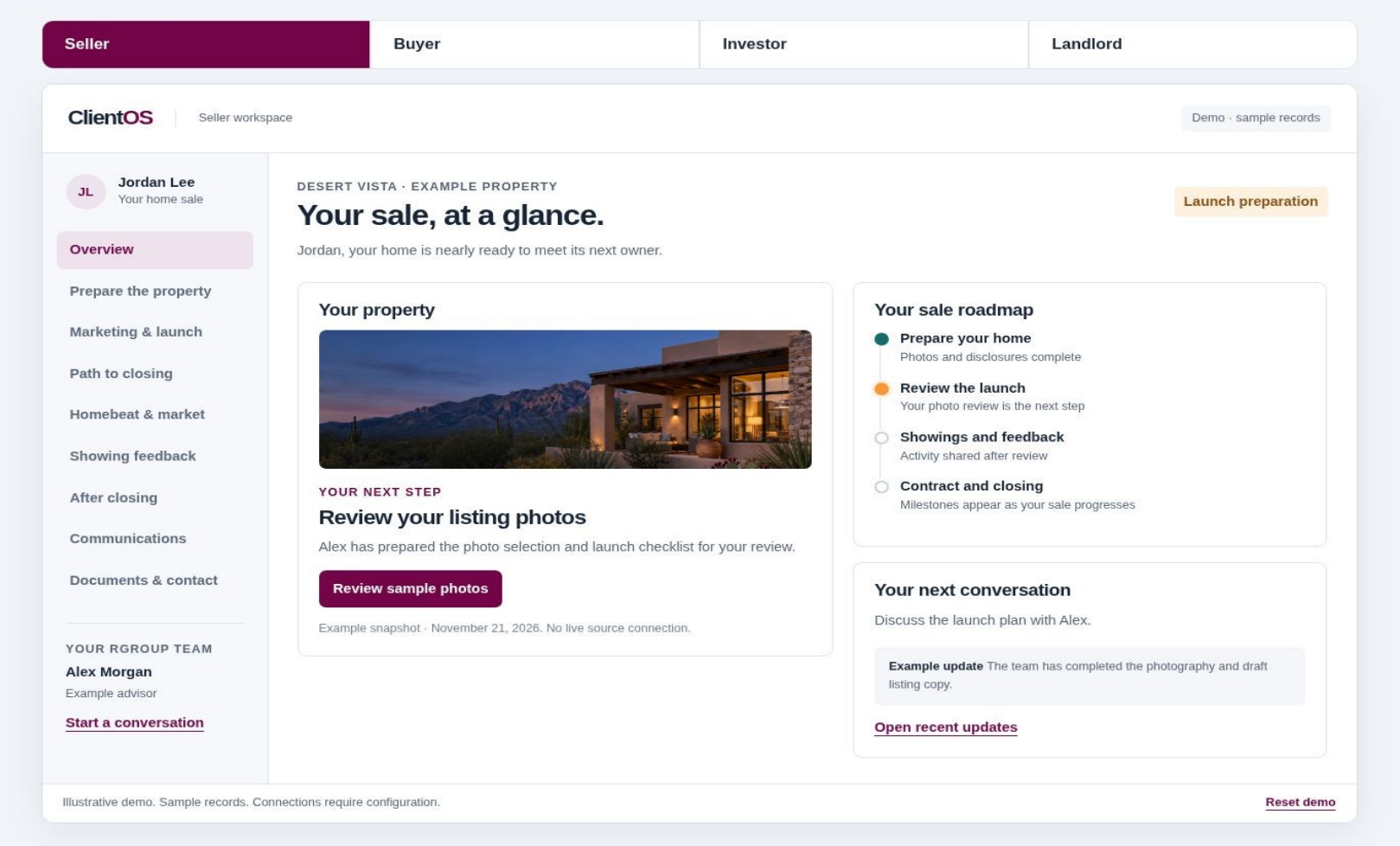
Property assumptions, scenarios and the next conversation with an advisor.

Landlord

Leasing, maintenance, statements and decisions about the property.

Each client sees the progress and decisions relevant to their own relationship.

Seller ClientOS



Your property

A dated view of status, preparation and marketing activity.

Your next decision

See what needs your attention and who is handling the next step.

Your team

Keep the conversation with your agent close to the work.

Illustrative ClientOS screen. Fictional sample records. No live client data.

Preparation and marketing, made visible

Before the listing goes live

Follow preparation tasks, disclosures, property reports and agreed service work.

Once the marketing begins

See approved media, property content and completed campaign activity.

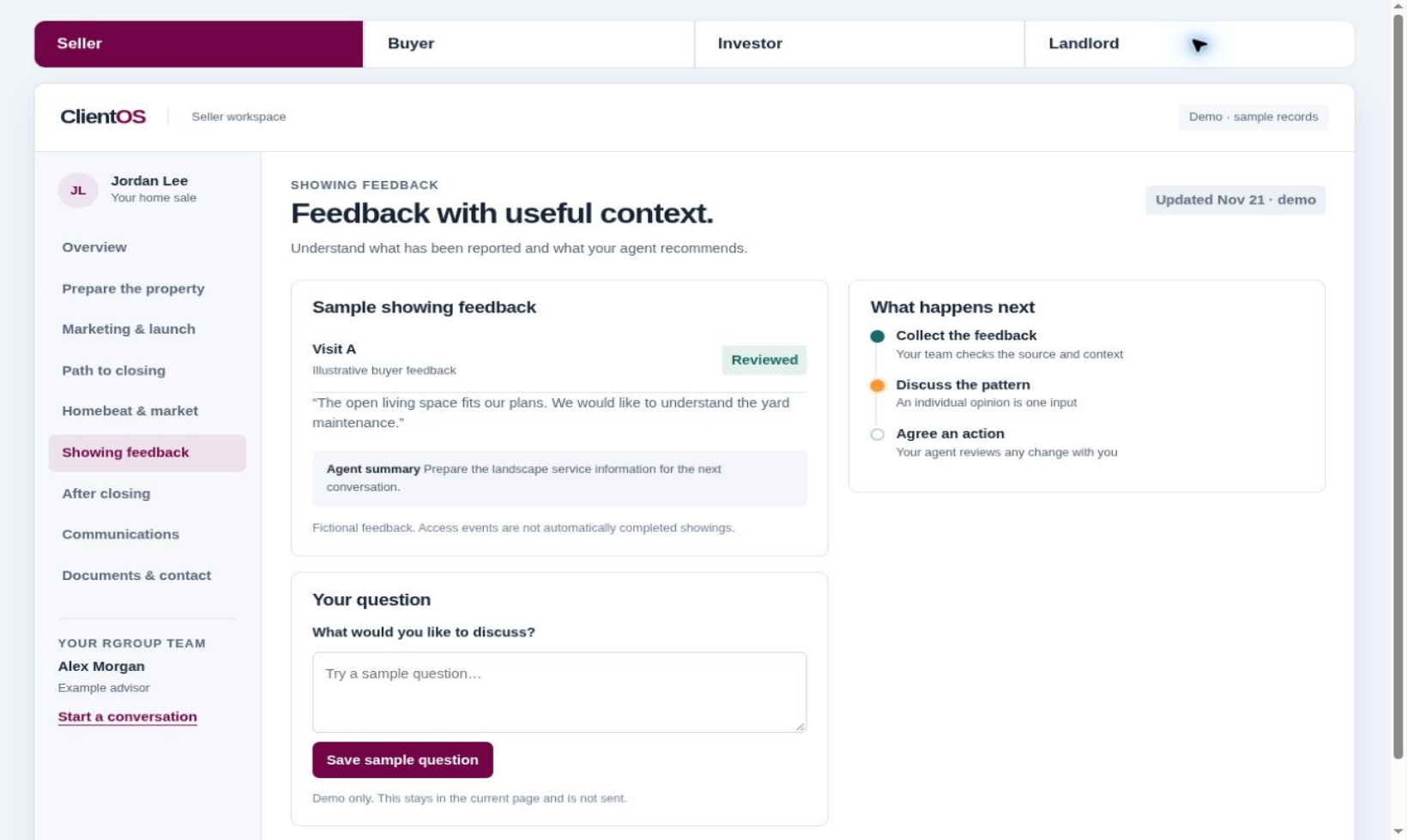
Market context for the conversation

Use dated Homebeat or CMA references to discuss positioning with the agent.



Designed workflow. Market reports and activity depend on approved, dated source information.

Showings and feedback with context



The activity

See verified showings and event summaries.

The response

Read buyer feedback and the agent's interpretation.

The next step

Discuss the next step with your agent.

Illustrative screen. Access events and inquiries do not automatically count as completed showings.

A clear path through the transaction

The timeline explains the milestone, its owner and the next obligation

01

Under contract

See escrow and title progress, contract milestones and the current next action.

02

Due diligence

Follow inspection, appraisal and financing updates with dates and responsibility.

03

Closing

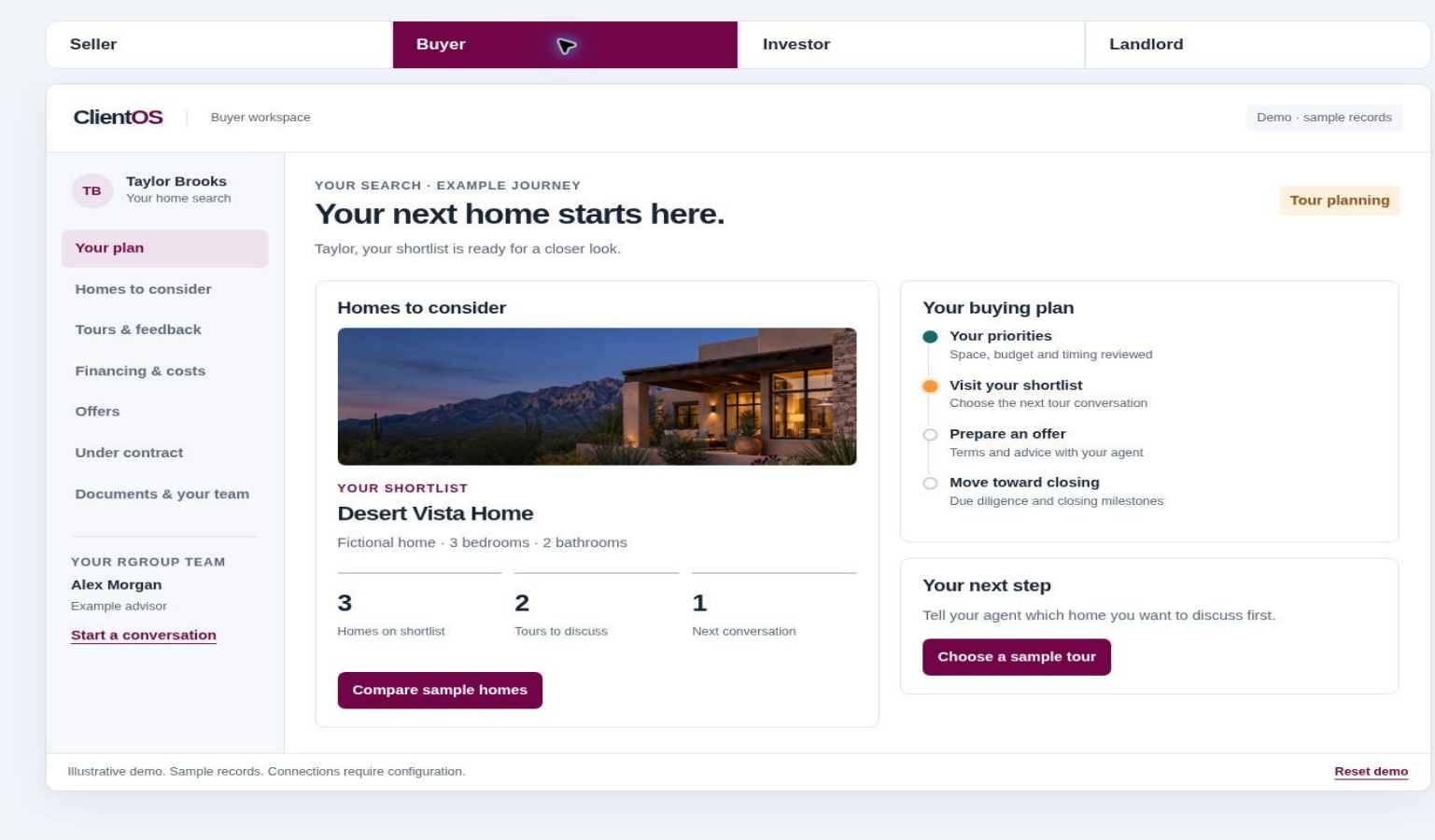
Understand signing, recording, keys and the after-closing handoff.

The agent reviews the transaction facts before they become a client update.

Configured milestone model. Contract deadlines and official documents remain in the authorized transaction record.

Buyer ClientOS

A shared view of the search and the path to owning a home



The search plan

Keep priorities and homes to consider together.

Tours and offers

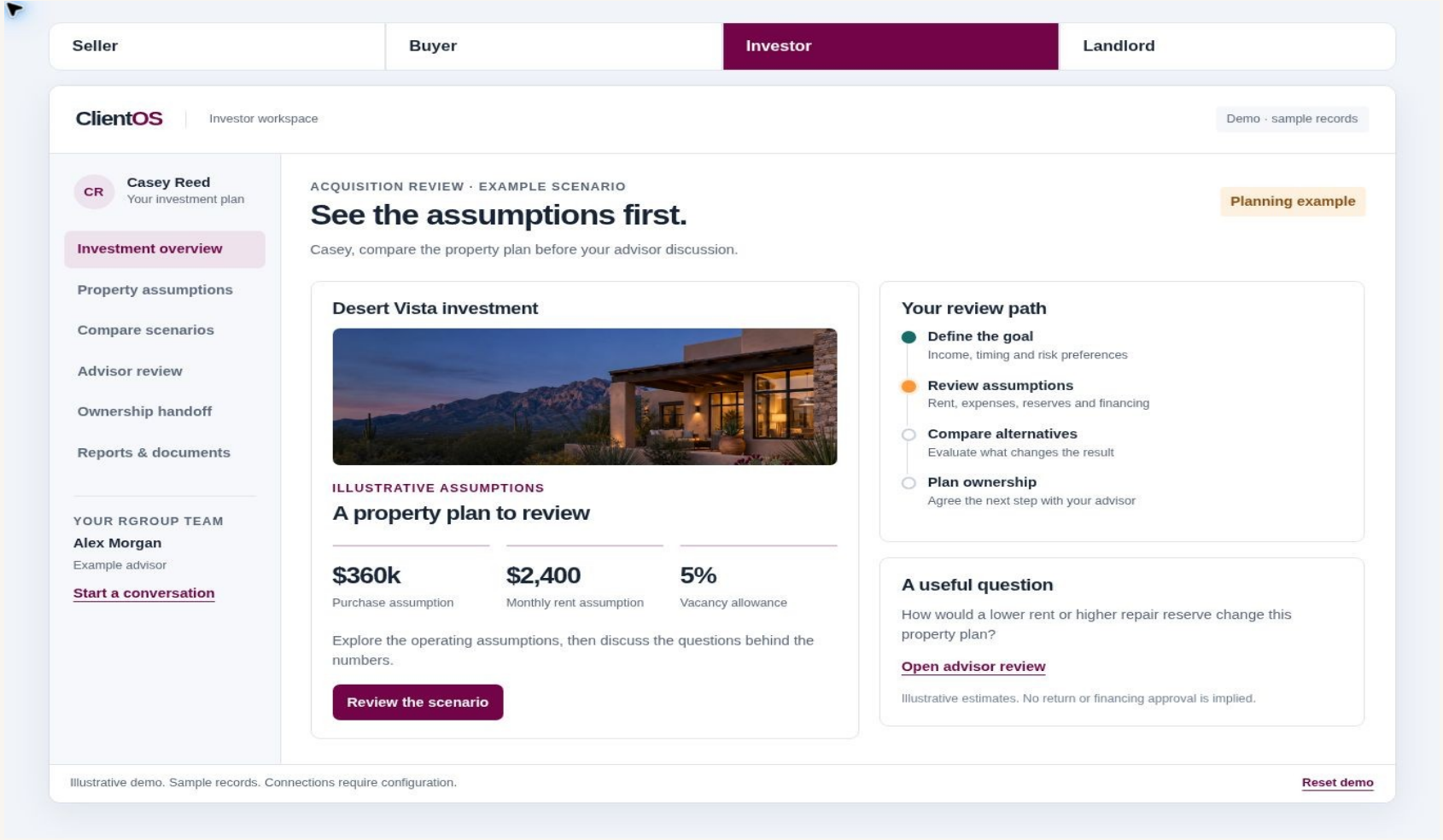
Capture questions and feedback for the agent.

The path to closing

Follow the current milestone and outstanding tasks.

Illustrative Buyer experience. Listing, lender and transaction data require authorized sources.

Investor ClientOS



Property assumptions

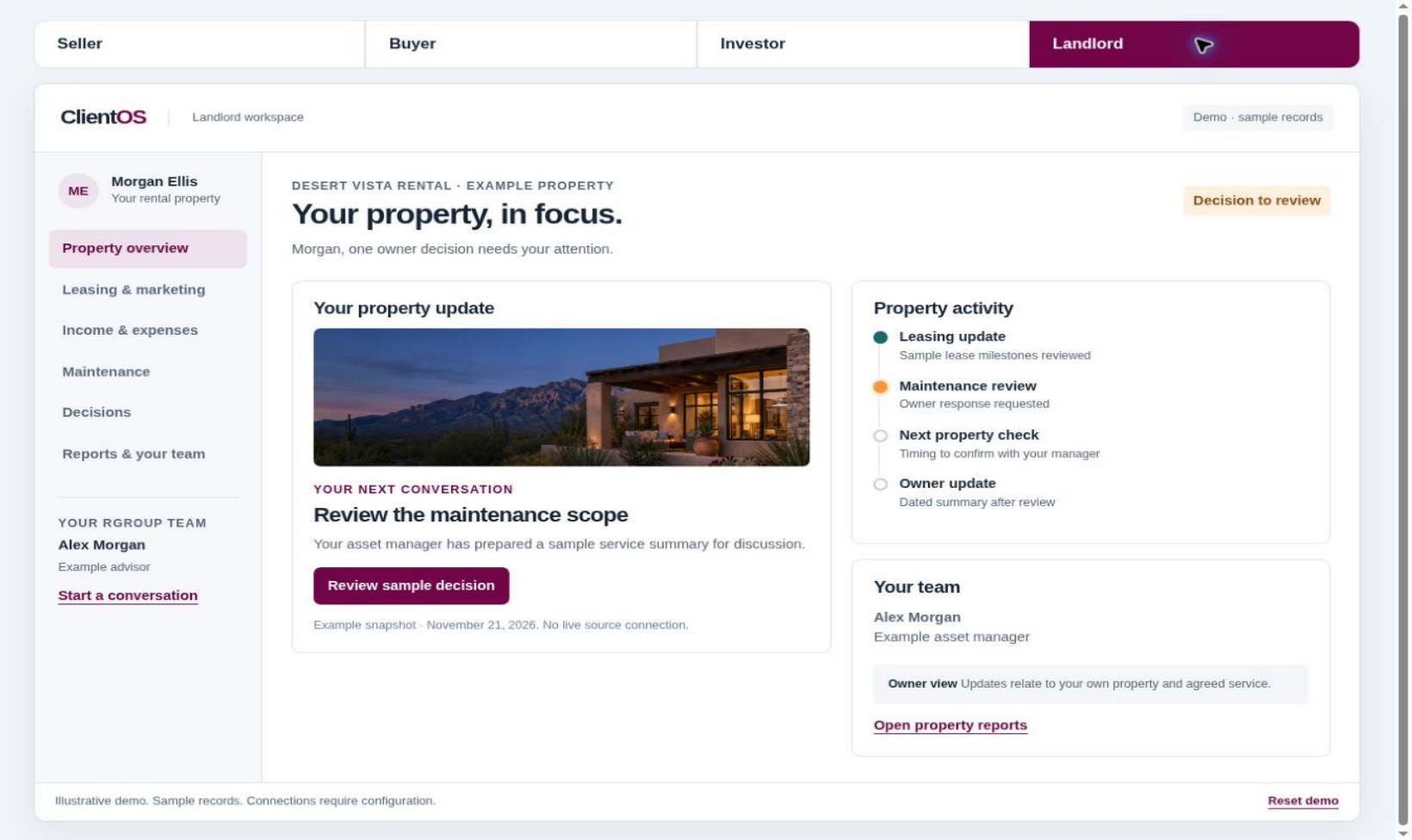
Income and expenses

Scenario comparison

Advisor follow-up

Illustrative investment workspace. Scenarios depend on assumptions and are not a return guarantee.

Landlord ClientOS



Property activity

Follow leasing, maintenance and the next owner decision.

Useful reporting

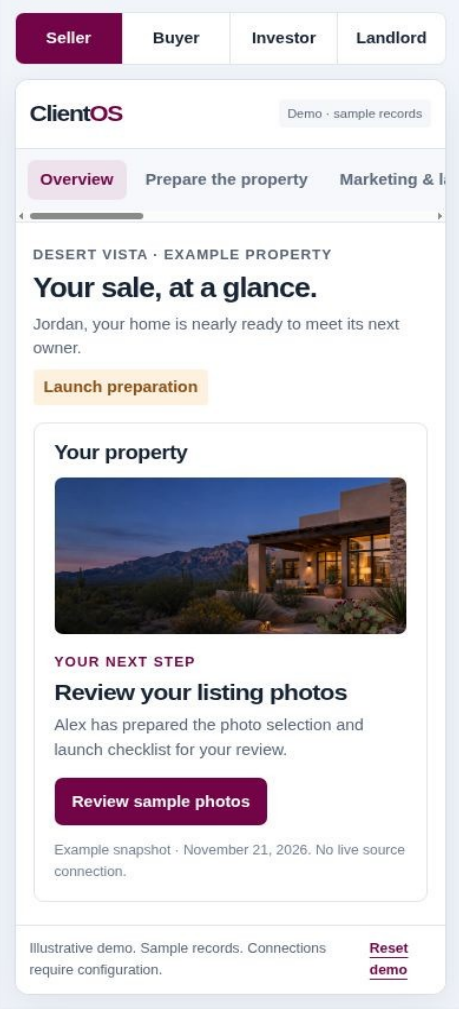
Open approved reports and dated financial summaries.

Your asset manager

Keep questions connected to the property and its history.

Illustrative owner experience. AppFolio remains the source for verified PM operations and financial actuals.

ClientOS on the phone



Relevant records

Approved reports
and document links

A clear update

What changed and
what needs a response

An easy next step

Ask a question or
contact your advisor

Illustrative mobile view. Viewing a document does not sign it or authorize a commitment.

AgentOS works. ClientOS explains the progress.

The agent’s work becomes the client’s update.

Approved information stays connected to the responsible person.

AgentOS

Organize the work, review milestones and assign the next action.

ClientOS

Show the client relevant progress, decisions and approved documents.

AI Employee

Support configured inquiries and handoffs using approved information.

Designed connection model. Human review, record access and source feeds require deployment validation.

Muse supports the agent behind the scenes

“Prepare the next client update.”

Summarize approved facts.
Find the open question. Draft the message.

The agent reviews what the client receives.

Personal Muse conversations stay personal.



Official Meta product illustration. ClientOS use cases depend on the agent’s authorized connections.

ClientOS + DualEstateOS

One relationship.
Different property goals.

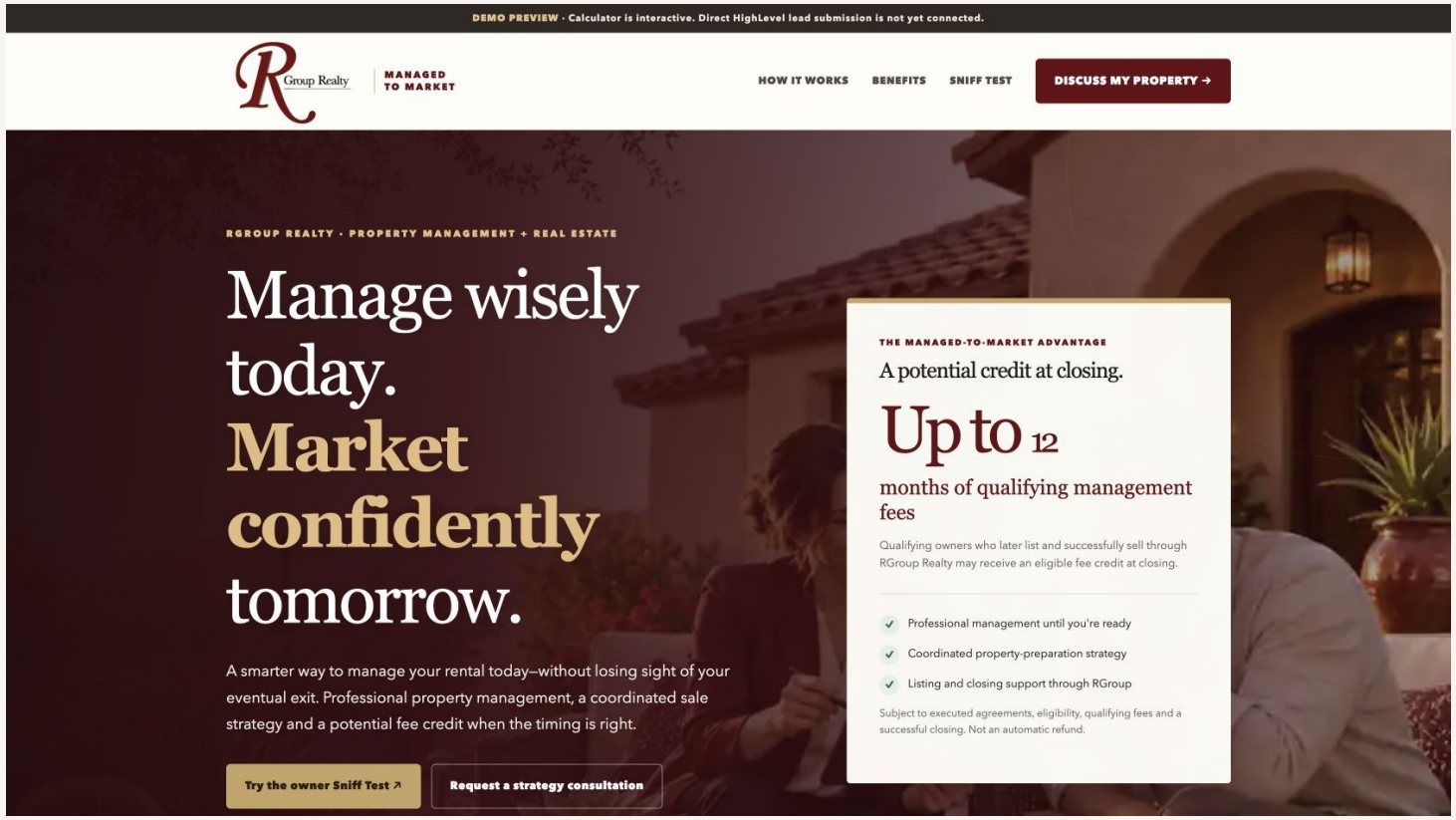
A client may sell, buy, invest or become a rental owner. The right ClientOS journey keeps the next service clear.



The client experience follows the owner’s goals and the agreed service scope.

Manage-2-Market in the client journey

A rental-owner relationship with an eventual sale in view



Rental operations

Keep property activity and owner decisions visible.

Sale readiness

Review lease timing and property readiness.

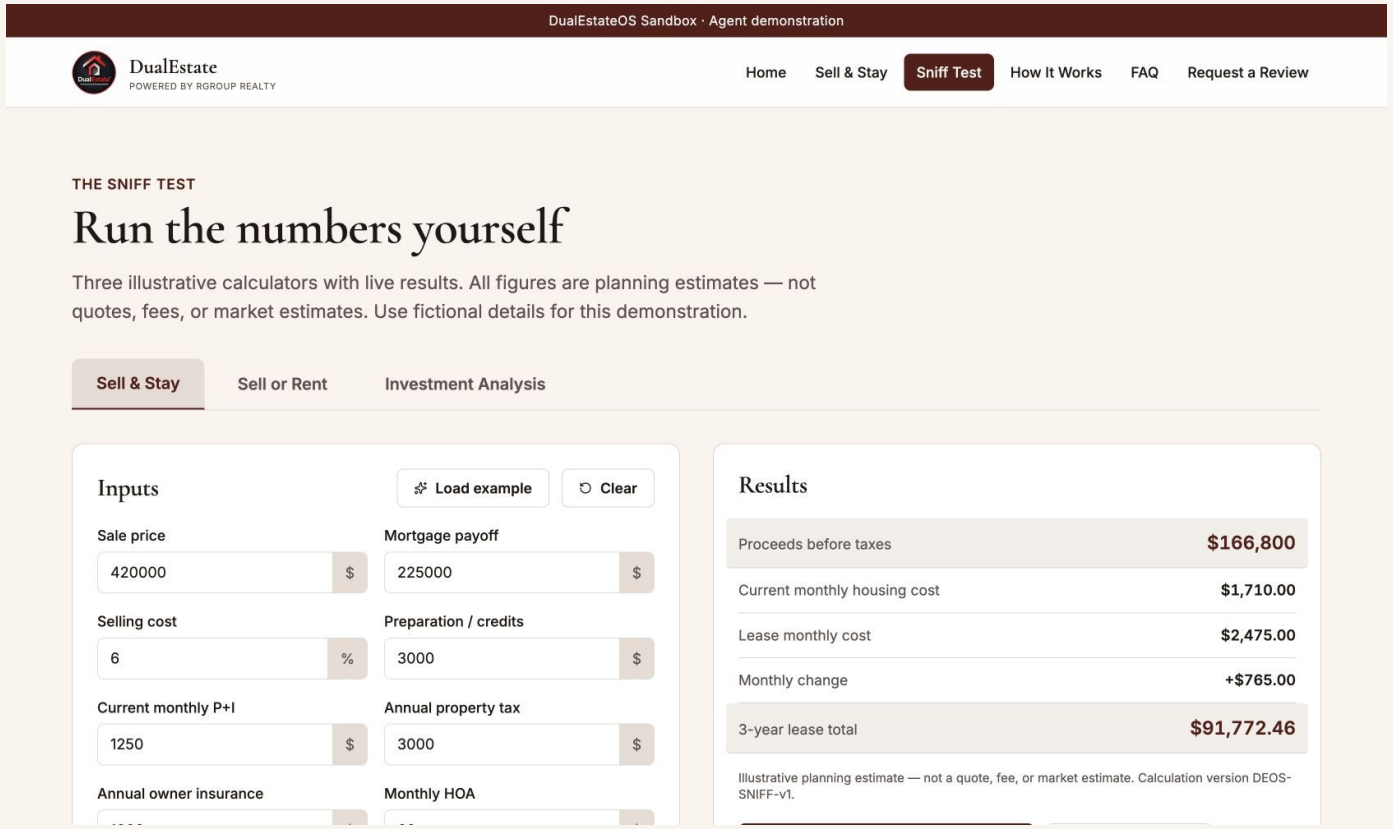
The handoff

Coordinate the brokerage handoff and written terms.

Existing program website demonstration. The ClientOS connection is a designed workflow.

Sell & Stay and the next decision

A homeowner and investor consider a sale with a separately negotiated lease



For the homeowner

Compare proceeds and ongoing housing costs.

For the investor

Review property assumptions and rental terms.

Within ClientOS

Keep reviewed scenarios and next steps together.

Existing Sniff Test demonstration. Calculations are illustrative and depend on inputs and signed terms.

The relationship continues after closing

The handoff

Keep possession, keys, final statements and useful records easy to find.

Property care

Connect appropriate repair, warranty and service follow-up with the right team.

The next property decision

Stay connected for future plans, an investment or a rental-owner conversation.



Service availability and separate agreements apply. Imagined property-care illustration.

The RGroup team behind the client experience

RGroup Realty

Brokerage guidance, client strategy and the agent relationship.

RGroup Property Management

Rental-owner services, management operations and property expertise.

Sizzle Marketing

Platform configuration, marketing systems, AI setup and support.

Elements By Design

Property-condition and repair services through defined scopes.

A 70-second ClientOS tour



Explore the ClientOS website

Watch the MP4 tour

The image and text links open the online tour.

Private review requires your authorized sign-in.

Silent visual overview. Sample screens demonstrate the designed client experience.



Your service.
Your client's clear next step.

Explore the ClientOS experience
with Steve Rice.

Steve Rice

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